

### **International Day for Disaster Reduction (IDDR) 2016.**

The International Day for Disaster Reduction is a day to celebrate how people and communities are reducing their risk to disasters and raising awareness about the importance of DRR. It's also a day to encourage every citizen and government to take part in building more disaster resilient communities and nations. IDDR is always celebrated on 13<sup>th</sup> October.

Like previous years ASDMA will celebrate the IDDR in 2016 on 28<sup>th</sup> October 2016

The theme of IDDR for the year 2016 is **“LIVE TO TELL CAMPAIGN: RAISING AWARENESS, REDUCING MORTALITY”**

ASDMA will carry out the following activities for the IDDR 2016

- A. **Half Day Workshop:** Half Day Workshop on the IDDR theme in which the target audience would be students of High schools and junior college, Cadets from NCC and Scouts & Guides. Students are the harbinger of the change. If we can “catch them young, then there will be a larger involvement in reducing mortality and raising awareness. The resource person for the half day workshop is expected to be Shri Mihir Bhatt, Founder and Director of All India Disaster Management Institute and One Consultant from UNICEF. There will also be section called “Voices of Children” where students from three schools will share their experiences related to disaster Management Initiatives.
- B. **Braille Copy** of the Booklet on Safety Messages will also be launched for the Visually impaired on the Occasion
- C. **Photo Exhibition:** Photo exhibition would showcase the efforts and initiatives of ASDMA and UNICEF in reducing mortality in disaster Management. An External Agency may be selected through tender process for setting up the photo exhibition
- D. **Road show:** a Roadshow in which a vehicle would be fabricated and branded carrying the safety messages would be flagged off from the workshop venue. This vehicle would stop in 15-20 different location and stage a street play of a short duration.